



BIG ASS SOCIAL HAPPY HOUR

CURRENTLY HOSTED AT THE BREWTORIUM

SPONSORSHIP PACKAGE

ABOUT BASHH

The [Big Ass Social Happy Hour](#) (BASHH) has been a popular networking staple in Austin for 16 years, and while we were the first to cancel our offline events (prior to COVID-19 being labeled as a global pandemic), we are one of the last to come back to the offline world. Consider us extremely cautious.

We're spending this time to reinvent BASHH. **What was once hosted in swanky bars downtown is now hosted in a more casual, brewery style environment to match the new remote world we live in where getting gussied up is no longer the norm.**

We're already known for being a casual, no-pressure event. Because we hate smarmy networking events, we built a monthly gathering for like-minded business professionals to mingle without being hard sold anything. It's well known for being the birthplace of many startups, inspired many partnerships, and endless business opportunities (all over a beer).

The event is hosted by [The American Genius](#), national news network for entrepreneurs and professionals alike. We market across our entire network which includes our online publication, our two growing Facebook Groups ([Austin Digital Jobs](#) and [Remote Digital Jobs](#)), as well as all of our social channels.

[Click here](#) to learn more about our network.

SPONSORSHIP OPTIONS

ALL SPONSORS ARE EQUAL

We work hard to maximize your ROI and keep sponsors limited and we are picky about who we partner with as it is known in the community as an endorsement of sorts. Further, we refuse to waste anyone's time or money - if you're looking to hire yoga instructors or want oil and gas executives to learn about your company, we aren't a good fit.

It's another way that BASHH is different - we believe in being good stewards of our partners' time and money. We also don't believe in relegating any partner to a smaller stage (figuratively speaking) which is why we treat sponsors equally.

All of the goodies that sponsors receive in a package:

- ✓ Inclusion of company logo + promotional copy on the ticketing page **(\$299 value)**
- ✓ Logo and link included in our email marketing campaigns about the event **(\$249 value)**
- ✓ Dedicated email drop to entire BASHH email list about your company with approved copy, images, and call to action **(\$899 value)**
- ✓ Social media post about you on each of our selected social channels leading up to the event **(\$799 value)**

That's a \$2,246 value for only \$749

See? Told you we respect your money!

READY TO CHAT?
EMAIL OUR CO-FOUNDER, LANI ROSALES ANYTIME:
LANI@THEAMERICANGENIUS.COM